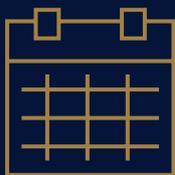




Managing Underperforming Properties



ONLINE COURSE



Length

5 weeks



Effort

8 hours / week



Language

Taught in English

Course Content

WEEK 1

Introduction to underperformance looks at the five different decline stages and helps identify the four main internal dimensions that may lead companies to risk failure or bankruptcy.

The blinded stage explores the decline triggers in the performance of a company and how to address the warning signs that they fail to see.

WEEK 2

The inaction stage covers the different underperformance signs firms often fail to act on and how stakeholders might acknowledge signs of underperformance earlier than top management.

The faulty action stage looks at the factors that contribute to organizational decline and the corrective actions that are most necessary.

WEEK 3

The crisis stage explores the need for companies to operate effective reorganization to avoid bankruptcy or corporate failure.

Turnaround fundamentals dives into the main problems and solutions of turning around a service firm.

Manage and implement turnarounds covers the four key areas that can help improve an operational situation and how to restructure.

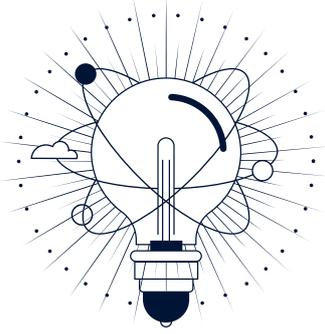
WEEK 4

Leadership challenges in the crisis stage covers the differences between leadership and management and how to implement turnaround efforts.

The corporate dissolution stage looks at what happens when a firm goes bankruptcy and looks at the dissolution stage from a legal perspective.

WEEK 5

Week five is dedicated to the final assessment. To successfully pass the assessment, a minimum of 60% of the total points available need to be obtained. The type of assessment may range from multiple choice quizzes (MCQ) to more open response evaluations, like a case study.



Learning objectives

1. Demonstrate an awareness of the impact and complexity of strategic issues and business decisions

2. Formulate strategic choices and policies that determine the long-term success of firms

3. Evaluate the reasons why some firms succeed and others fail

4. Formulate sound strategic, operational, and financial decisions in situations of decline and performance crisis